

Daimler Mobility

Press information

May 31, 2021

Daimler Mobility AG assign blockchain software license to start-up bloXmove, enabling the further development of the open mobility blockchain platform

- **The Mobility Blockchain Software developed within the company was awarded to the start-up bloXmove via a license.**
- **bloXmove is committed to designing cooperative mobility and promises seamless customer experiences in an integrated way.**

Stuttgart – Daimler Mobility AG has awarded the in-house developed Mobility Blockchain Platform to the mobility start-up bloXmove as part of a licensing agreement. The software has been expanded and incubated in the last three years as part of the Blockchain Factory together with selected partners. With this step, Daimler Mobility wants to facilitate further developments of the software project, further network enlargement and win over ecosystem partners.

"We believe in the future of blockchain technology. By granting the software license, we want to make it possible for the platform to be used for other areas of application and thus to reach its full potential. I am very pleased that our successful pilot project is now being continued and further developed at bloXmove," says Carmen Roth-Schäfer, Chief Technology Officer Daimler Mobility AG.

The newly founded start-up bloXmove focuses on cooperative, urban mobility and plans to build a fluid and integrated mobility infrastructure based on the software developed by Daimler Mobility. The vision of bloXmove: a global alliance of all mobility providers to reduce complexity for users.

"Our decentralized and shared technology makes it possible to connect the multitude of mobility offerings in the world with one click and in one shop. Mobility users who want to go from A to B and sometimes further to C could then seamlessly use all connected offers across countries. And this without the need for a variety of different apps. The software in the background provides bloXmove, the mobility providers

maintain the direct customer relationship," explains Sophia Rödiger, Chief Executive Officer of bloXmove.

The parties have agreed not to disclose the terms of the transaction.

More information about bloXmove at:

<https://bloxmove.com/> | [Telegram](#) | [Twitter](#) | [LinkedIn](#)

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Further information from Daimler Mobility is available on the Internet:

www.media.daimler.com and www.daimler-mobility.com

Daimler Mobility at a glance

In addition to Mercedes-Benz AG and Daimler Truck AG, Daimler Mobility AG represents one of the three business areas of Daimler AG and, with approximately 11,650 employees, specialises in financial and mobility services. The range ranges from leasing, financing and insurance products to innovative fleet management and app-based mobility services. As a financial service provider, the business segment supports sales of the Daimler Group's automotive brands worldwide. As part of the Daimler Mobility business segment, Mercedes-Benz Bank AG is one of the leading car banks in Germany and offers around one million customers financial leeway as well as daily money and fixed-rate accounts in direct banking. Flexible mobility offers such as Mercedes-Benz Rent or Mercedes-EQ subscriptions, which enable an uncomplicated and flexible entry into electric mobility, complete the service portfolio. With its subsidiary Athlon, Daimler Mobility is present in operational fleet management and vehicle leasing in Europe and is responsible for more than 400,000 vehicles. As a strategic investor, Daimler Mobility participates by investing in business potential of digital mobility solutions. The focus is on participation in the YOUR NOW joint ventures, which combine solutions for ride-hailing, multi-modal platforms, car sharing, parking and charging of electric vehicles in the three pillars FREE NOW & REACH NOW, SHARE NOW and PARK NOW & CHARGE NOW. The portfolio also includes stakes in the limousine ride-hailing service StarRides in China and in the chauffeur and concierge provider Blacklane. In 2020, Daimler Mobility financed or leased around 50 percent of Daimler's vehicles sold worldwide. This corresponds to a contract volume of 150.6 billion. €. The business segment generated sales of 27.7 billion in 2020. EBIT of 1.4 billion euros. €. Daimler Mobility operates in 39 countries.